

EXPEDITORS TRANSCON



# Global Transcon Retail Services



Expeditors has navigated the ever-changing retail supply chain landscape for the past 40 years. Shifting consumer demands resulted in new store formats, shorter trips and more frequent deliveries to more places. We specialize in performing value-added, white glove, and time definite services to ensure ultimate satisfaction for your customers. These services, in addition to domestic air, ocean, and rail shipments, as well as cross border ground transportation, are what we call Transcon.

Transcon is a customized suite of intra-regional service solutions offered in all parts of the globe where we do business. We provide intra-continental heavy air freight, ground freight, and cross border transportation services all benefiting from Expeditors' first in class systems, network, and people. Our commitment is to provide best in class customer service, flawless delivery execution, with complete visibility throughout the order shipping cycle.

## RETAIL SERVICES

Transcon provides different retail service offerings to ensure merchandise is delivered securely, on time, and at a competitive cost. As one of the world's leading logistics providers, we support many of the world's leading brands.

### Fixtures & Displays

Expeditors understands that your store is an important part of the shopping experience and needs to be updated constantly to delight your customer. You can rely on our expert knowledge of retail supply chain management when creating your timeline and budget for new store openings, seasonal promotions and new product rollouts. Expeditors understands the critical nature of meeting delivery deadlines, and ensuring the integrity of the fixture or kiosk, while not disrupting store traffic.

### Features:

- Customized solutions tailored to your unique project requirements
- Centralized project management to monitor, track and coordinate supplier production schedules and in-store deliveries Meet national, regional or local promotional roll out schedules
- Single driver or multi- person crew, lift gate truck, inside delivery to point of use, unpack and debris removal
- Fixture assembly – basic installation and placement
- Time and day specific delivery

### Store Replenishment

Inconvenient delivery times, limited storage space and fluctuating staffing schedules make it difficult for store managers to efficiently receive incoming replenishment shipments. Expeditors Store Replenishment Program allow

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store managers to optimize and adjust the flow of product into stores based on their individual needs.

### Features:

- Tailored Delivery Schedules
- Delivery terminals close position products near the to store for on-demand deliverySingle driver or multi- person crew, lift gate truck, inside delivery to point of use, unpack and debris removal
- Improve visibility to products on-hand near the store and items on their way from a distribution center
- Local Customer Service
- Quick & Efficient Deliveries
  - Multiple laborers to help deliver large shipments
  - Debris removal and cleanup
  - Facility knowledge for fast “in & out” service
  - Short lead times accepted

### Cross Border Services

Our Cross Border Solutions provide end-to-end, door-to-door service that integrates customs brokerage and risk management.

### Features:

- End to end freight management across borders
- Time Definite and Expedited Services
- White glove services at pickup and/or delivery
- Multi-modal service offerings
- Unified customs brokerage services and transportation
- Comprehensive global trade compliance program

### Tradeshow & Special Events

The coordination and communication provided by Expeditors in support of trade show events make the logistics management of each show hassle-free. We have the knowledge, experience, and flexibility required to support trade shows and provide a reliable and consistent solution that you can depend on.

### Features:

- Delivery appointments that fit the show and facility schedules
- Facility knowledge for fast “in & out” service
- Clear understanding of marshaling yard process for both delivery and removal
- Time definite line haul transportation direct to trade show venue
- Highly trained labor with specialized equipment available

### Wholesale DC Deliveries

Delivery requirements continue to tighten as retailers work to lower costs, reduce inventory and speed the flow of goods. Expeditors extensive experience delivering to major retailers can help improve OTIF compliance and minimize penalties.

### Features:

- Highly trained people with extensive knowledge of retail shipping compliance
- Proactive appointment scheduling in each retailers' portal
- Responsive local customer service teams

### Fashion Critical Logistics

Expeditors Fashion Critical Logistics provides time-critical solutions curated specifically for the world's leading brands. Whether it's a runway show, store remodel, photoshoot, or press event, we'll deliver your branded merchandise securely and on-time, all while upholding your brand reputation.

### Features:

- Regionally centralized customer service support
- Customized time definite shipments with deferred and expedited lead times ranging from next hour (local), same day (regional) or next day (international)
- Increased operational control over marketing samples operation and budget
- Comprehensive global trade compliance program





## SECURITY

Our retail customers require assurance deliveries or returns go as planned and your product is protected. To get the assurance you need, a unified global tracking and operating system provides end-to-end visibility, as well as access to comprehensive data and reporting. We own and operate each location where we do business, which provides an added layer of control and visibility of all shipments. Having local expertise at both origin and destination means your cargo is constantly watched and managers are available to supervise each service to ensure it runs smoothly. Additional security features include:

- Specific security procedures for drivers and laborers
- Reduction in pilferages and damages
- Enhanced security with active, real-time monitoring using advanced cargo sensors
- Skilled, trained, and reliable laborers

## SUSTAINABILITY

Expeditors is committed to environmental stewardship. We believe in the pursuit of environmental quality and taking care of the environments in which we operate. Our goal is to make a positive difference through our own operational footprint and our partnerships with customers and service providers.

We are dedicated to the pursuit of environmental quality in our customers' supply chains by helping them measure and reduce the environmental impact of their shipping activities. As a non-asset organization, Expeditors prides itself in our ability to focus first on solutions over filling assets. We analyze many of our customers' supply chains and recommend ways to reduce costs and carbon emissions through options such as modal shifts, reducing distances traveled, energy-efficient equipment and freight consolidation to utilize transportation assets more efficiently. Our suggestions have helped our customers reduce their transportation related carbon emissions, which in most cases, help them to save money as well.



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